

Vacancy Announcement

The **Palestinian Association for Human Rights (Witness)** announces its need for a **Digital and Social Media Marketing Trainer** to work within BRAVE Project, implemented by ARCPA/AL-JANA and supported by UNICEF, under the following conditions:

Job Title: Digital and Social Media Marketing Trainer

Job Type: Part time

Place: Tyr

Contract Duration: Hourly basis. Until the end of September 2022

Salary: 8 - 10\$ / Hour (Fresh Money)

Application Deadline: 15/2/2022

Duties:

1. Prepare and deliver digital marketing and social media marketing course content.
2. Prepare periodic reports on the workshops
3. Communicate with the trainees to agree on the details of the training in coordination with Witness Association Youth coordinator.
4. Carrying out any other tasks related to training as needed. Such as preparing the attendance sheets.

Requirements:

1. Bachelor degree in marketing or related field.
2. Have Experience a minimum of 2 years experience in digital marketing.
3. Have a passion for education, training and dealing with youth
4. Deep knowledge in Marketing Strategy, online marketing plan, how create offers and competitions, scheduling and delivering...
5. Deep knowledge in Content Creation, including idea, text, visuals...
6. Deep knowledge in Production and Ads Management, budget management and targeting
7. Knowledge in all Social media platforms and related marketing tools.
8. Excellent communication skills
9. Flexible and ready to adapt to emergency work conditions
10. Ability to participate in training workshops
11. Fluency in both Arabic and English

Expected Working Hours: 48 Hour/ Quarter (each quarter 3 month period)

To apply, please send your CV exclusively by e-mail before the application deadline ends, to the following e-mail address:

hr@pahrw.org